



Website Content Assistant

World Lacrosse is the International Olympic Committee-recognized governing body for lacrosse, responsible for leading, promoting and developing the sport of lacrosse globally. WL currently has 93 member federations across all five continental regions.

Job Summary

World Lacrosse is seeking a qualified individual for the seasonal, part-time position of website content assistant. Along with the necessary skills, the candidate should enjoy variety and challenge and be comfortable working remotely. The website content assistant will work closely with the marketing communications manager to help produce, edit and post engaging digital content on WorldLacrosse.sport while supporting the overall brand and communications team's digital strategy. Numerous key events will take place during the position term, including The World Games 2025, the 2025 WL Men's U20 Championship and Continental Championships. Target start date is June 2, 2025.

Key Responsibilities

- Support World Lacrosse website content production, editing and distribution
- Write and edit brief stories, including game summaries
- Collaborate to identify and prioritize standout narratives from events as part of content strategizing
- Support execution of various content series
- Promote WL members by identifying and researching newsworthy stories on participating teams
- Assist all website content efforts for events
- Approach all digital content strategy through a diverse and inclusive lens

Desired Qualifications

- Has or is currently working toward an undergraduate degree in a relevant field
- 6+ months of relevant professional or internship experience or equivalent coursework
- Strong copywriting and editing skills, and knowledge of AP style
- Exceptional attention to detail
- Ability to follow a style guide and maintain brand voice
- Prior experience with sports event web coverage
- Experience with content management systems, particularly WordPress
- Experience with Adobe Creative Suite, especially Photoshop and Lightroom
- Awareness of and/or interest in the international lacrosse landscape
- Culturally sensitive and able to effectively work globally
- Comfortable working effectively in a remote setting

Position Overview

- Temporary, part-time role (June-August with flexible start and end dates)
- Must be available from August 7-25 to support two international events remotely
- Additional events include Continental Championships from June 26-30 and July 10-20, which can be supported with normal working hours



- \$15/hour for up to 20 hours per week, scaling up to 40 hours per week during peak period in August
- Remote, must have access to reliable Wi-Fi, smart phone and laptop

Application Process

Send cover letter, résumé and list of two references to Amit Mallik (amallik@worldlacrosse.sport) with subject "Website Content Assistant"

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