



<b>Event Policy: Athlete Uniform</b>	
<b>Lead Program Area</b>	Competition
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<b>Amendments</b> <i>(Delete as appropriate)</i>	
<b>Date and Amend</b>	

## **POLICY DESCRIPTION**

This policy details the athlete uniform regulations for all World Lacrosse World Championship Events. Professional physical appearance and the presentation of athletes and support staff participating in events is an important part of the professional appearance and successful promotion of the game. Personal Protective Equipment, which is fundamental to the safety of the game, is covered in the relevant discipline Rule Book.

This policy should be read in conjunction with the relevant discipline Rule Book and where this policy differs from the Rule Book in relation to a specific discipline the Rule Book takes precedence.

## **POLICY IMPLEMENTATION**

Player Uniforms identify team nationality, player number and provide opportunities for commercial advertising as well as incorporating the WL Event Patch. The following regulations and/or guidelines depict what is permissible in terms of uniforms for competing teams.

### **1. General**

All visible garments worn on the field are part of the team uniform. All visible garments worn under the kilt or shorts must be the same predominant color as the kilt/shorts or be one solid dark color.



All visible undergarments worn under the uniform shirt must be the same predominant color as the uniform shirt. All players wearing visible undergarments must be dressed in the same solid color. This ruling does not apply to medical sleeves.

## **2. Team Colours**

Participating teams must have two (2) sets of shirts - one light and one dark which must display the WL event patch for the Championship (see below). Designs, logos or other colors on the uniform must not in any way interfere with the primary color of the shirt.

With the exception of the goalkeeper, all team members must be dressed uniformly. The goalkeeper's shirt must be the same color as the team's top and must be worn over their chest and any shoulder/ arm pads. The bottom of the uniform must be the same predominant color of the team's kilt or shorts or be a solid dark color.

## **3. Numbers**

Each player is required to wear a shirt with a contrasting number centred on the front and the back. Numbers must be in solid font. Each player's uniform shirt must be numbered identically on the front and back and no duplicate numbers shall be permitted on the same team. Numbers on shirts should be clearly contrasting with the main shirt color to ensure athletes can be identified during the game. If a team wears a patterned shirt, the numbers must be superimposed on a solid, clearly contrasting color block background.

For Men's Disciplines - The number on the front of the shirt shall be at least 8 inches (20.32 centimetres) high, and the number on the back shall be at least 10 inches (25.4 centimetres) high.

For Women's Disciplines - Numbers must be a solid block font. Numbers on the center front of the shirt must be at least 15cm tall, and numbers on the center back of the shirt must be at least 20cm tall.

For WL Tournaments, numbers 1 to 98 only are permitted on team shirts. See section 8 re: replacement uniforms.

## **4. Notification of Colours and Numbers**

Team Uniform Colours and Numbers shall be advised to the LOC in advance of the Championship (to be provided by three (3) months prior to the event) and include



player's names and shirt number. The LOC will also request numbering and general biographical details for inclusion in the souvenir programme.

Shirt numbers may not be changed beyond this date except for player replacement.

Names i.e. Players names, or abbreviated names where appropriate, may be shown on shirts but these must not interfere with or obscure the number on the shirt.

The LOC Competition Manager shall specify to the Team Manager the color of the shirt (light or dark) to be worn by their field players and goalkeepers for each match on the day preceding the match. The team designated as the 'home' team in a match generally plays in light shirts and the team designated 'away' plays in dark shirts.

## **5. Constraints on Advertising**

The following constraints apply in respect of advertising on uniforms.

- No tobacco / cigarette advertising
- Nothing overtly sexual / religious / political etc.
- Nothing that would offend the spectators or indeed other teams, event sponsors etc. (accepting on the latter point there may be some degree of competition e.g. Visa with one team and MasterCard with another etc.)
- No advertising is permitted that is considered by WL to be detrimental to the positive image of the game.
- Additionally, in Under 19 events no alcohol related advertising.

A maximum of four sponsor logos may be displayed on the body or playing uniform. None of which may exceed 40cmsq. A suitable ratio of sponsors and team national colour exposure must be utilised. Team uniform layouts will be provided to WL for approval at least three months prior to the event. WL reserve the right to require a change to the uniform if the above constraints are not met.

The above also applies to any equipment that will be used in or around the Field of Play and therefore may be within line of sight of a broadcast camera.

## **6. WL Event Detail**

The display of the WL logo on players' uniform is compulsory and is to be located for men on either upper arm, or either side of the upper chest, and for women, on the right or left thigh of the skirt/shorts.



The patch shall depict the World Lacrosse logo, the event title, and the event location. The World Lacrosse Brand Style Guide shall be available on the WL website and a file, created in Adobe Illustrator (vector art), shall be supplied to each participating Member no later than 12 months prior to the competition. A WL electronic logo will be provided for download to each Member's team contact 12 months in advance of the event and minimum size of patch will be advised at this time.

## **7. WL Approval**

Notification of WL World Championships Player uniform designs (light and dark) must be provided to the WL Director of Events at least three (3) months prior to the event. A picture or photograph is the required method of approval.

WL reserve the right to require a change to the uniform if the uniform regulations listed in this policy are not met.

Teams are required to bring examples of both color uniforms to the first Team Manager's meeting for approval. If a shirt is non-compliant that country will have to play in bibs to take part in their first match at their own cost.

## **8. Replacement Uniforms**

Each set of uniforms must include at least two spare sets (light/dark shirt and shorts/kilt), for use as a replacement for any blood soiled uniform. The spare uniform should carry the number 99.

## **9. Arm Bands**

The designated team captain may choose to wear a distinctive armband.

Any team wishing to wear black arm bands for a specific match must obtain the approval of the WL Competition Director prior to the match. Applications must be made in writing (e.g. by email) at least six (6) hours before the start of the match in question. In exceptional circumstances, and at the absolute discretion of the WL Competition Director, this notice period may be reduced. The wearing of black arm bands will be limited to indicating a mark of respect for the death of a significant international figure or a significant public figure of the team requesting approval. Where it is agreed that black armbands may be worn, it will be appropriate to observe a minute's silence as a mark of respect of the person concerned prior to the commencement of the match. The opposing team and technical team must be notified once approval is granted.



## **10. Penalties**

Any breach of this policy will be considered a breach of the manual and athlete code of conduct. WL therefore reserve the right to treat any breaches of the uniform policy in line with the WL Disciplinary and Appeals Policy. This includes fines and penalties as deemed appropriate in relation to the breach.

## **EXCLUSIONS**

Uniform regulations for events that are not owned by World Lacrosse are the responsibility of the event host.