



**WORLD LACROSSE**

2018-19 Annual Report

*Experience what's next*

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The World Lacrosse 2018-19 Annual Report was designed by Old Hat.:  
[www.oldhatcreative.com](http://www.oldhatcreative.com)  
*Zac Logsdon, Founder/CEO*

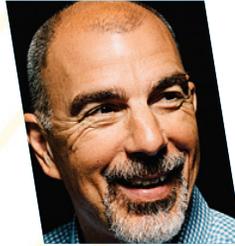
The World Lacrosse brand identity system was designed by Adrenalin:  
[www.goadrenalin.com](http://www.goadrenalin.com)  
*Dan Price, Founder/Principal*



## BOARD of DIRECTORS



**SUE REDFERN**  
*President, England*



**STEVE STENERSEN**  
*Vice President, USA*



**RON BALLS**  
*Secretary General, England*



**FIONA CLARK**  
*Competition Director, Australia*



**DON BLACKLOCK**  
*Technical Director, England*



**BOB DEMARCO**  
*Development Director, USA*



**TOM HAYES**  
*Olympic Vision Director, USA*



**HOWARD BORKAN**  
*Legal Counsel, USA*



**DAVID RYAN**  
*Independent Director, USA*



**PETER GUBER**  
*Independent Director, USA*



**SEAN GIBSON**  
*Chair, Athletes Advisory  
Commission, Norway*

# ORGANIZATIONAL HEADQUARTERS

## WORLD LACROSSE MANAGEMENT

### JIM SCHERR

*Chief Executive Officer*

### DARRYL SEIBEL

*Chief Brand and Communications Officer*

### TJ BUCHANAN

*Director of Sport Development*

### AIMEE DIXON

*Director of Philanthropy*

### KIM BARTKOWSKI

*Executive Administrative Assistant*



In March 2019, World Lacrosse established its new organizational headquarters in Colorado Springs, Colorado, USA – a city often referred to as Olympic City USA. Colorado Springs is home to more than 50 national and international sport organizations, including the United States Olympic Committee and the United States Anti-Doping Agency.

The World Lacrosse Chief Executive Officer and other staff members work from the organizational headquarters.

#### **Address:**

World Lacrosse  
1295 Kelly Johnson Boulevard, Suite 260  
Colorado Springs, Colorado 80920  
USA  
+1 719 374 5546

*worldlacrosse.sport*

## WORLD LACROSSE ADVISORS

### ANDREW CRAIG

*International Relations*

### MARKUS KECHT

*International Relations*

### STEVE ROUSH

*Governance and Sport Development*



## VISION, MISSION & CORE VALUES

**THE VISION, MISSION & CORE VALUES FOR WORLD LACROSSE, AS ADOPTED BY THE GENERAL ASSEMBLY IN 2018, ARE:**

### **WORLD LACROSSE VISION**

Lacrosse is recognized and played by all countries worldwide and is an Olympic Sport.

### **WORLD LACROSSE MISSION**

World Lacrosse will provide governance and integrity for all forms of lacrosse and will provide responsive and effective leadership to support the sport's development throughout the world.

### **WORLD LACROSSE CORE VALUES**

World Lacrosse Core Values are the unwavering principles that we never sacrifice. They guide us in all our interactions and reflect our culture and priorities. We strive to make these evident every day in how we work and interact with our audience.

### **TEAMWORK**

We believe in the importance of working together and achieving shared goals.

### **PASSION**

We use our drive and commitment to energize, engage and inspire others.

### **RESPECT**

We have due regard for the feelings, wishes, rights and traditions of others.

### **INTEGRITY**

We are open, honest, ethical and fair. People trust us to adhere to our word.

### **FRIENDSHIP**

We trust and support each other. Friendship brings camaraderie and sportsmanship to the game.

### **INCLUSIVENESS**

We value and include people with different ideas, strengths, interests and cultural backgrounds.

## LETTER FROM THE PRESIDENT

On behalf of the Board of Directors and Management of World Lacrosse, it is my pleasure to present you with our Annual Report for 2018-19.

This compilation of major achievements and areas of focus for our organization is the first such Annual Report ever produced by World Lacrosse. Indeed, it is just one of many “firsts” for our international federation during the past 12 months.

2018-19 has been a year of profound change and progress for our organization, and any look back at the preceding year must begin with a heartfelt thank you to our Membership, Board of Directors and lacrosse enthusiasts around the globe. One year ago, when our Membership approved an ambitious Strategic Plan that called for an accelerated pace of growth and change, it did so with the understanding that change, at times, can be uncomfortable. Equally, our Membership understood the unique moment in time at which our sport, and our international federation, finds itself – and the need to make the most of this unprecedented window of opportunity.

In the past year alone, our international federation has:

- introduced a new name and brand identity, reflective of our ambition to make certain young people around the world have the opportunity to experience the life-changing benefits of participation in lacrosse;

- strengthened relationships with leaders at the highest levels of international sport and expanded their awareness and understanding of lacrosse;
- continued improving our organizational capabilities, with a specific focus on increasing service and support to our National Governing Bodies and Continental Federations while building greater awareness of lacrosse;
- made certain the voice and perspective of athletes is at the heart of every major decision our organization makes through the introduction of an Athletes Commission;
- achieved a milestone that required years of vision and commitment from so many in our international federation by securing Provisional Recognition from the International Olympic Committee;
- and, through the leadership of our Blue Skies Working Group, begun experimenting with new disciplines, formats and other innovations that will position our sport for continued growth well into the 21st Century.

While these accomplishments, and many others cited in our Annual Report, are significant, they are not the culmination of our journey. Instead, they are both a measure of significant progress made to-date and an indication of the vast potential and opportunity that is before us.



**SUE REDFERN**

In reflecting upon the past year, I have vivid memories of the youth lacrosse players we met in Australia who were chosen to participate in the GAISF SportAccord Gold Coast Youth Sports Festival in May. These young people were honored to have been selected to showcase our sport and the new 6 vs. 6 discipline before an international, multi-sport audience; they were exceptionally proud to be identified as lacrosse players; and, they were inspired by the dream – the possibility – of one day representing our sport and their country in the Olympic Games.

For all you have done during this past year – and beyond – to help nurture this dream, and for all you will do in the future to support the continued growth of our great game, please accept my sincere thanks.

Sincerely,

A handwritten signature in black ink that reads "Sue Redfern".

Sue Redfern  
President, World Lacrosse



## INTERNATIONAL OUTREACH - SPORTACCORD 2019



In order to build upon the momentum generated by securing Provisional Recognition from the International Olympic Committee, and to continue raising awareness and understanding of lacrosse among the international sport community, World Lacrosse placed a greater emphasis than ever before on its presence and level of engagement at **SportAccord** in 2019.



SportAccord is the largest annual gathering of leaders from across international sport, attracting delegates from more than 100 international sport federations, the IOC, National Olympic Committees, host cities for multisport events, broadcasters, corporate partners and media. In 2019, SportAccord was held in the Gold Coast of Australia, site of the 2018 Commonwealth Games.



With SportAccord as the backdrop, World Lacrosse introduced its new name, logo and brand framework to the global sporting

community on May 6. The announcement and introduction of the new name and logo received high marks from the IOC, the Global Association of International Sports Federations (GAISF), partners across international sport and the wider lacrosse community.

It was particularly significant for the announcement to be made in Australia, a country with a proud tradition of success in international men's and women's lacrosse and a two-time host of the Olympic Games (Sydney 2000 and Melbourne 1956).

In addition, for the first time ever, World Lacrosse hosted an exposition stand as part of the sport expo. The expo provided visitors with the opportunity to learn more about lacrosse and experience the speed, skill and intensity of the game through a cutting-edge virtual reality video presentation. Australia National Team athletes Theodora Kwas and Sachiyo Yamada generously volunteered their time to represent World Lacrosse at the exposition stand, along with President Sue Redfern and Competition Director Fiona Clark.

Finally, World Lacrosse and the sport of lacrosse were well-represented in the Gold Coast Sports Festival, as two youth teams from Australia helped showcase the sport and provide instructional clinics to aspiring local players. The participation of the youth teams was coordinated by World Lacrosse Development Director Bob DeMarco, Development Committee Chair Rick Mercurio, and Mike Slattery and Damien Orr of the Australian Lacrosse Association.

## OUR OLYMPIC VISION

The Olympic Games represent the pinnacle of achievement and excellence in international sport, and on November 30, 2018, our international federation moved one step closer to turning an Olympic dream into reality.

It is on this date that our international federation was honored to receive Provisional Recognition from the International Olympic Committee – a critical milestone on the journey toward one day securing inclusion for lacrosse in the Olympic Games.

Earning Provisional Recognition is the culmination of years of hard work by so many in our sport who had the vision and courage to pursue this ambitious dream. On January 12, 2019, President Sue Redfern hosted a special dinner in Philadelphia to recognize and thank those within the Federation of International Lacrosse who led the effort to secure Provisional Recognition:

**Ron Balls**, *Secretary General*  
**Stan Cockerton**, *Immediate Past President*  
**Bob DeMarco**, *Development Director*  
**Tom Hayes**, *Olympic Vision Director*

Provisional Recognition represents an important expression of confidence from the IOC in our sport and international federation. It means the IOC recognizes the wonderful heritage and history of our sport; it means the IOC recognizes the rapid growth our sport is experiencing around the globe; it means the IOC has confidence in our future; and, it means our values as a sport – values such as opportunity, diversity, inclusion and respect – align with those of the Olympic Movement.

But, it is also a challenge – a challenge to reach further, dream bigger and redouble our efforts to take our great game to every corner of the globe.





## ORGANIZATIONAL GROWTH AND CAPABILITIES

As World Lacrosse continues to expand and strengthen its capabilities, the international federation welcomed three new full-time employees in 2019:

**Darryl Seibel** joined the organization in January as Chief Brand and Communications Officer, followed shortly thereafter by **Aimee Dixon**, Director of Philanthropy. In May, World Lacrosse welcomed **TJ Buchanan** as Director of Sport Development, bringing to five the number of full-time employees for the international federation.

**Jim Scherr** became the first full-time Chief Executive Officer of World Lacrosse when he was appointed to the role in May 2017. Scherr is a widely-respected leader in Olympic and international sport, having served as CEO of the United States Olympic Committee from 2003-08 (USOC), guiding the organization through one of its most successful periods ever. A 1988 Olympian in the sport of freestyle wrestling, Scherr also served as Chief of Sport Performance for the USOC and was Executive Director of USA Wrestling for a decade.

**Jim Scherr** is Chief Executive Officer of World Lacrosse. His distinguished career in sports administration includes serving as Chief Executive Officer of the United States Olympic Committee, Chief of Sport Performance for the USOC, and Chief Executive Officer of USA Wrestling.

Before beginning his professional career, Scherr represented the United States in freestyle wrestling at the 1988 Olympic Games in Seoul, Korea.



Shortly after Scherr's appointment, **Kim Bartkowski** joined World Lacrosse as Executive Administrative Assistant. Bartkowski brings more than a decade of experience in Olympic and international sport to the organization.

Seibel brings more than two decades of experience designing and directing strategic communications, brand and broadcast programs for national and international sport organizations to World Lacrosse.

Seibel's international sport experience encompasses 10 Olympic Games and includes serving as Chief Communications Officer / Director of Communications for two of the most successful National Olympic Committees in sport: the British Olympic Association (2009-14) and the United States Olympic Committee (2003-2009). Seibel directed the overall media relations program and served as spokesperson for Team GB at three Olympic Games: Vancouver 2010, London 2012 and Sochi 2014. Working with Scherr, who was Chief Executive Officer of the U.S. Olympic Committee at the time, Seibel held those same responsibilities for Team USA at three Olympic Games: Athens 2004, Turin 2006 and Beijing 2008.

Seibel also directed the strategic communications program for World Sailing, the international federation for sailing, at the Rio 2016 Olympic Games.

Dixon is an accomplished fundraising professional with extensive experience in the sport of lacrosse as a player, administrator and volunteer. She earned Big East All-Academic honors while playing varsity lacrosse at the University of Louisville before beginning a highly successful career in management and philanthropy.

Dixon joined World Lacrosse from Boston Children's Hospital and Harvard Medical School, where she was part of the administrative support for a team that successfully raised more than \$5.5 million for the Stem Cell Program and \$789 million for the World is Waiting Campaign.

From 2012-14, Dixon utilized her deep background and commitment to the sport of lacrosse while working for Fields of Growth International – first as an Associate Director in Fundraising, then as Interim Executive Director. At Fields of Growth, Dixon designed and directed the Team 2014 campaign to bring Team Uganda to the 2014 Lacrosse World Championships.

Buchanan brings more than a decade of experience in the design and delivery of educational resources for athletes and coaches to World Lacrosse, where he works closely with the Development Committee.

Beginning in 2008, Buchanan held a series of leadership positions with U.S. Lacrosse, the U.S. National Governing Body for the sport, where his work impacted more than 250,000 youth players and 40,000 coaches.

In 2008, he was appointed as one of 25 National Coach Development Trainers for the National Governing Body. He has conducted over 100 Coach Development Clinics to provide coaches with the training and resources necessary to support athletes in reaching their full potential.

From 2012-15, Buchanan served as Program Manager, Coach Development for U.S. Lacrosse, where he was responsible for the design and development of the Coach Development Program content and curriculum for three levels of development, across both the men's and women's games, as well as specialty curricula.

Beginning in 2015, Buchanan served as Technical Director, Athlete Development for U.S. Lacrosse, where he was responsible for all facets of the Lacrosse Athlete Development Model. This included research, design and delivery of the model and its educational resources via print and digital media, live instructional clinics for coaches, and camps and clinics for athletes.



## FINAL STANDINGS

- |                       |                    |
|-----------------------|--------------------|
| 1. United States      | 24. Austria        |
| 2. Canada             | 25. Sweden         |
| 3. Iroquois Nationals | 26. Czech Republic |
| 4. Australia          | 27. Hong Kong      |
| 5. England            | 28. Hungary        |
| 6. Japan              | 29. Argentina      |
| 7. Israel             | 30. Belgium        |
| 8. Puerto Rico        | 31. Spain          |
| 9. Germany            | 32. Poland         |
| 10. Phillipines       | 33. France         |
| 11. Scotland          | 34. Denmark        |
| 12. Ireland           | 35. South Korea    |
| 13. Jamaica           | 36. Russia         |
| 14. Wales             | 37. Bermuda        |
| 15. Finland           | 38. Mexico         |
| 16. Italy             | 39. Peru           |
| 17. Norway            | 40. Uganda         |
| 18. Latvia            | 41. Chinese Taipei |
| 19. Greece            | 42. China          |
| 20. Switzerland       | 43. Croatia        |
| 21. New Zealand       | 44. Turkey         |
| 22. Netherlands       | 45. Colombia       |
| 23. Slovakia          | 46. Luxemburg      |

## FIELD OF PLAY



The largest men's world championship ever organized by the Federation of International Lacrosse also proved to be among the most thrilling, as the United States edged Canada, 9-8, to claim the gold medal by scoring with just one second remaining in regulation.

The gold medal-winning goal was scored by Team USA's Tom Schreiber and capped what became an instant classic in international lacrosse.

The gold medal was the 10th all-time for the United States and the third since 2002. The USA and Canada have battled for the gold medal in the last six men's world championship finals, with the average margin of victory being 2.5 goals.

In an equally competitive game, the Iroquois Nationals held off hard-charging Australia, 14-12, to claim the bronze medal.

Team USA defenseman Michael Ehrhardt was named Most Valuable Player for the 2018 FIL Men's World Lacrosse Championship. The Outstanding Attackman was Curtis Dixon of Canada; Outstanding Midfielder was Tom Schreiber, USA; Outstanding Defender Michael Ehrhardt, USA; and Outstanding Goalie was Dillon Ward, Canada.

The 2018 FIL Men's World Lacrosse Championship was held at the Wingate Institute, with the opening ceremonies and gold medal game at Netanya Stadium. Located on 50

hectares (125 acres), the Wingate Institute serves as Israel's National Centre for Physical Education and Sport. The campus doubles as both the State of Israel's primary university for the development of physical education teachers, as well as the nation's official training centre for national teams, the Israel Olympic Team, and national and international sports science conferences.

2018 marked the first time the senior-level men's world championship was held in Israel. Lacrosse fans around the world were able to follow the championship through the most extensive broadcast offering (to date) for an international lacrosse championship, with linear and digital coverage on:

*ESPN2, ESPNU and ESPN Plus (United States)*

*TSN (Canada)*

*Sport5 (Israel)*

*ESPN International, BT Sport, Econet & Sony (global)*

*Facebook, Instagram, Twitter*

*LAX Sports Network, LAX All-Stars*

### 2018 FIL MEN'S WORLD LACROSSE CHAMPIONSHIP ALL-WORLD TEAM:

Attack – Ryan Brown, USA; Curtis Dickson, Canada; Rob Pannell, USA  
 Midfield – Ben McIntosh, Canada; Tom Schreiber, USA; Austin Staats, Iroquois Nationals  
 Defense – Michael Ehrhardt, USA; Graeme Hossack, Canada; Ryland Rees, Canada  
 Goalie – Dillon Ward, Canada

## ATHLETE VOICE

In order to make certain the voice and perspective of athletes is reflected within every major decision the organization makes, World Lacrosse announced in January the creation of its first-ever Athletes Commission.

**Sean Gibson**, a five-time captain of the Irish National Team with 78 international caps to his credit, is Chair of the AAC, which also includes **Seraphine Aelterman** of Belgium, **Dana Dobbie** of Canada, **Keith Nyberg** of Australia, **Rob Pannell** of the United States and **Sachio Yamada** of Japan.

In creating an Athletes Commission, World Lacrosse is upholding a best-practices standard established by the International Olympic Committee and many of the leading international federations in sport.

Members of the World Lacrosse Athletes Commission will serve three-year terms for their initial appointment, through 2021. In

the fourth quarter of 2021, a new Chair will be selected from the women's lacrosse sector. That appointment and subsequent appointments will then fall under two-year terms beginning in 2022.

“The goal of establishing the Athletes Commission is to create a structure and culture that promotes athlete involvement with a strong voice for organizational input,” said World Lacrosse Chief Executive Officer Jim Scherr, a former international athlete (1988 Seoul Olympics, Freestyle Wrestling) who has served as Chair of Athletes Commissions with several Olympic and international sport organizations.

“It is important for an international federation to have a strong athlete voice regarding the many aspects of its organization. The International Olympic Committee has shown great leadership in providing athletes with a meaningful forum for input, and this is something we fully embrace.”

## OFFICIATING

Providing officials with training, development and mentorship opportunities is a priority for World Lacrosse. In 2018-19, the organization placed a specific emphasis on working directly with member-national governing bodies and continental championship events to provide these opportunities.

Events such as the European Lacrosse Federation Men's European Championship in the Czech Republic, the Asia-Pacific

Championship in Korea, the Ken Galluccio Cup in Belgium and the Frank Menschner Cup in the Czech Republic provided valuable opportunities for leading officials from around the world to gain important international experience while receiving feedback and instruction directly from on-site mentors.

In addition, 96 officials were selected to participate in the 2018 FIL Men's World Lacrosse Championship in Netanya, Israel.





## LAUNCH OF NEW BRAND



# WORLD LACROSSE<sup>TM</sup>

Less than six months after securing Provisional Recognition from the International Olympic Committee (IOC), the international federation for men's and women's lacrosse took yet another significant step forward in its development with the introduction of a new name, logo and brand platform.

Beginning May 6, 2019, the international federation became known as **World Lacrosse**.

The new name, logo and brand platform will add further momentum to the already rapid growth lacrosse is enjoying worldwide, while generating increased awareness and support for the federation, its 62-member National Governing Bodies and its Continental Federations. Lacrosse is one of the fastest-growing sports in the world and membership in the international federation has more than tripled since 2000.

The announcement was made by World Lacrosse President Sue Redfern and Chief Executive Officer Jim Scherr at SportAccord 2019, the largest annual gathering of leaders from across Olympic and international sport.

"This is a tremendously important and exciting day for our organization and for lacrosse enthusiasts around the world who, through their participation and commitment, are lifting our game to unprecedented heights," Redfern said. "In particular, I'd like to thank our Board of Directors and membership for their vision and support in setting out this dynamic, new direction.

"Coming just months after being honored by the IOC with Provisional Recognition, the introduction of our new brand platform is yet another important milestone for our organization," Redfern added. "In introducing our new World Lacrosse name, logo and brand elements, we have attempted to capture the many unique attributes that make lacrosse special – the rich heritage and traditions of our game; the excitement and energy of lacrosse; its growing, global appeal; and, the unique spirit of camaraderie shared by lacrosse enthusiasts the world over. As expressed in our brand messaging, for all of us who care about this great game, we are excited to Experience What's Next."

“The future for lacrosse has never been brighter, and our new name, logo and brand platform have been designed to capture the spirit of optimism and excitement that permeates our sport,” Scherr said. “Today’s announcement is just the beginning. In the coming weeks and months, we will continue sharing elements of our new brand platform, beginning with our brand style guide, in order to provide stakeholders across the sport with a powerful set of tools and resources to work together in sharing the wonderful stories and attributes of this game.”

The name World Lacrosse captures the bold vision and ambition of the federation to continue expanding participation in lacrosse around the globe; to do so in a manner consistent with the Olympic ideals; and, to fulfill its responsibility as an active and engaged partner in the lacrosse and international sport communities. It also aligns with a direction taken by other leading federations in international sport, such as World Rugby, World Sailing and World Archery.

The World Lacrosse logo is emblematic of the rich heritage of the game, which is a gift from the Iroquois Nation and is revered for its healing qualities and power to unite people in a celebration of competition, camaraderie and excellence. The shape of the logo represents a handmade wooden lacrosse stick. The globe in the center, angled at the actual position of the earth at 23.5 degrees, represents the global appeal of lacrosse, but also hints at the uncharted territory and opportunity for continued growth. The colors depicted in the globe pay tribute to the importance of the Olympic Ideals and reflect the aspiration of World Lacrosse to one day secure inclusion for lacrosse in the Olympic Games – the pinnacle of athletic achievement.

In addition, World Lacrosse introduced a new address for its web site:

[www.worldlacrosse.sport](http://www.worldlacrosse.sport)

As a proud member of the Global Association of International Sports Federations (GAISF), World Lacrosse is delighted to join other international federations in utilizing the new .sport domain created by GAISF.

The brand development process was led by Adrenalin, an award-winning brand development and creative agency with clients in international, professional and intercollegiate sport – including lacrosse. Adrenalin was appointed in December 2018 following a review of proposals from a number of outstanding agencies. Within the federation, the process was directed by Chief Brand and Communications Officer Darryl Seibel.

The brand development process included individual interviews with stakeholders from across the sport, along with a workshop in January with members of the federation’s Board of Directors and Athletes Commission.

In April 2019, the membership of the federation (full members) voted in favor of a recommendation from the Board of Directors to adopt the proposed new name for the organization – World Lacrosse.





## WHAT IS BRANDING?

### Branding provides detail

around the way we logically and emotionally connect with people associated with World Lacrosse.

### Branding defines the benefits

we offer and how we speak to our constituents.

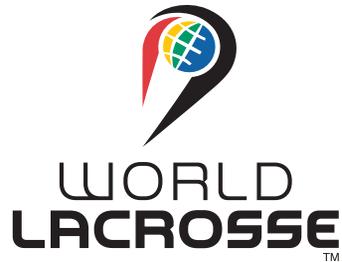
### Branding provides a level of specificity

that maximizes our relevance when developing products, ideas, and communications for those we serve.

## THE ELEVATOR PITCH: WHO WE ARE, WHAT WE DO & WHY WE DO IT

World Lacrosse is the global governing body for a unique sport that offers a rare blend of high excitement & authentic heritage. The voice and perspective of athletes resonates in everything we do. We are leading the development of lacrosse in emerging countries around the globe, with an aspiration to one day gain Olympic inclusion.

## FAMILY OF LOGOS



The World Lacrosse logo is the simplest, most common visual representation of our brand. When used consistently across all communication, it evokes the value and benefits of our brand. The shape of the logo represents a handmade wooden lacrosse stick and pays tribute to the sport's rich heritage. The globe in the center, angled at the actual position of the earth at 23.5 degrees, represents lacrosse's global appeal and hints at uncharted territory and opportunity for growth.

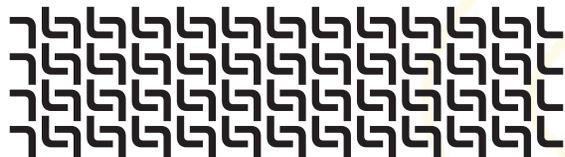
## SLOGAN

# *Experience what's next*

TM

The World Lacrosse slogan is a concise and powerful statement that communicates the impact we have on our community. It can be used as a standalone visual element or in conjunction with the logo.

## GRAPHIC ELEMENTS



World Lacrosse's package of visual elements is used to tell our story and promote the game. The elements, when used alone or in conjunction with one another, in black, white or any of the World Lacrosse colors, allow for customization that inspires everyone associated with the game. By maintaining visual consistency, we ensure the instant recognition of our worldwide audience.





## EXPANDING OPPORTUNITIES IN SPORT

### WORLD LACROSSE ADDS ITS SUPPORT TO THE BRIGHTON PLUS HELSINKI 2014 DECLARATION ON WOMEN AND SPORT

World Lacrosse President Sue Redfern reaffirmed the international federation's commitment to furthering opportunities for women and girls to participate in sport by signing the Brighton plus Helsinki 2014 Declaration on Women and Sport.

The signing took place on May 10 at SportAccord 2019, the largest annual gathering of leaders from across international sport and business.

President Redfern was joined for the signing by Australia National Team athlete Sachiyo Yamada; Irina Gladkikh, the International Olympic Committee's Associate Director for Olympic Winter Sports Federations who also works on gender equity matters for the IOC; World Lacrosse Board members Fiona Clark, Ron Balls and Bob DeMarco; Development Committee Chair Rick Mercurio; and Chief Executive Officer Jim Scherr.

"We are honored to add our full endorsement and support to the Brighton plus Helsinki 2014 Declaration on Women and Sport," said President Redfern. "To do so at SportAccord 2019, and to be joined by one of our great international athletes, Sachiyo Yamada, and with Irina Gladkikh from the International

Olympic Committee, makes this signing all the more special."

"One of the core values of lacrosse is opportunity. As an international federation, we are committed to making certain women and girls around the globe have the opportunity to participate in our great game and benefit from the life-changing values of sport."

Developed and established by the International Working Group (IWG) on Women and Sport in 1994, the Brighton Declaration is an international treaty that has become a road map to support the ongoing development of a more fair and equitable system of sport and physical activity, fully inclusive of women and girls.

Its intention is to complement all sporting, local, national and international charters, laws, codes, rules and regulations relating to equity in sport and physical activity, whilst also setting an even higher benchmark related to the full inclusion of women and girls in all aspects of society. Those that endorse the Declaration commit to upholding the 10 principles that enable women and girls to



freely and safely participate, compete and build careers in sport and physical activity.

In 2014, on the 20th anniversary of its original establishment, the Brighton Declaration was updated by the IWG to become the Brighton plus Helsinki Declaration, to better reflect a changed landscape, including major developments in international policy, while still holding true to the founding principles.

Today, over 550+ global organizations are signatories to this treaty – with more organizations joining every day. To become a signatory to the Declaration is to show a belief in, and commitment to, developing a culture that enables and values the full involvement of women in every aspect of sport and physical activity.

## GLOBAL MEMBERSHIP GROWTH / MEMBERSHIP OUTREACH

To support the continued growth of lacrosse, World Lacrosse – through its Development Committee – annually provides grants to member-National Governing Bodies and their local associations to assist in delivering introductory clinics for youth, coaching education materials and equipment.

In 2018-19, World Lacrosse supported development projects in the following countries:



BALLS-COCKERTON-HAYES YOUTH LACROSSE GRANTS		BALLS-COCKERTON-HAYES YOUTH LACROSSE CLINICS	EQUIPMENT GRANTS	OUTREACH EQUIPMENT GRANTS	INDOOR GRANTS
Poland	Puerto Rico	Israel	Bulgaria	Barbados	Scotland
Netherlands	Qatar	Australia	Luxembourg	Ecuador	Slovakia
Mexico	Ukraine	Belgium	Guatemala		
Ghana	Colombia		Ghana		
Finland	Lithuania		Haiti		
EDUCATION GRANTS		CONTINENTAL FEDERATION GRANTS (AFRICA ASSOCIATION OF LACROSSE (AAL) AND PAN-AMERICAN LACROSSE ASSOCIATION (PALA))			
European Lacrosse Federation (ELF)		Kenya	Mexico	Colombia	
Asia Pacific Lacrosse Union (APLU)		Uganda	Argentina	Costa Rica	
Pan-American Lacrosse Association (PALA)		Jamaica	Bermuda	Haiti	
YOUTH SYMPOSIUM EDUCATION GRANTS		Puerto Rico	Chile		
Canada (2)	Taiwan				





## BUILDING A SUSTAINABLE FINANCIAL MODEL

### **Joseph A. Sciacca & Company – Certified Public Accountants, P.C.**

Accountants & Business Consultants | 140 Adams Ave. Suite A5 | Hauppauge, NY 11788 | (631)592-1552 Fax (631)273-0877

#### INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees of Federation of International Lacrosse, Inc.

We have audited the accompanying statements of financial position of Federation of International Lacrosse, Inc. (a nonprofit corporation) as of December 31, 2018 and 2017 and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Corporation's. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Federation of International Lacrosse, Inc. as of December 31 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Joseph A. Sciacca & Company, CPA, PC  
Hauppauge, New York  
June 1, 2019

*For the complete financial statement and independent auditor's report, visit: <https://worldlacrosse.sport/worldlacrosse/finance/>*

## BUILDING A SUSTAINABLE FINANCIAL MODEL

### STATEMENTS OF FINANCIAL POSITION

December 31, 2018 and 2017

	2018	2017
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$3,498,857	\$925,394
Membership Dues Receivable (note 1)	3,505	1,190
Investments (note 2)	31,928	34,801
Loan - Israel Lacrosse (note 5)	60,000	0
Total Current Assets	<u>\$3,594,290</u>	<u>\$961,385</u>
<b>LONG TERM ASSETS</b>		
Loan - Israel Lacrosse (note 5)	220,000	-
Total Assets	<u>\$3,814,290</u>	<u>\$961,385</u>
<b>LIABILITIES</b>		
Accounts Payable & Accrued Expenses	\$6,000	\$4,500
Credit Card Payable	27,491	0
Deferred Grant Revenue (note 3)	2,750,000	470,000
Total Liabilities	2,783,491	474,500
<b>NET ASSETS, UNRESTRICTED</b>	<u>1,030,799</u>	<u>486,885</u>
Total Net Assets & Liabilities	<u>\$3,814,290</u>	<u>\$961,385</u>

### STATEMENTS OF ACTIVITIES

December 31, 2018 and 2017

	2018	2017
Revenues	\$1,589,940	\$871,191
Support and Program Services	<u>1,046,026</u>	<u>646,575</u>
Increase in Net Assets	543,914	224,616
Net Assets, Unrestricted - Beginning of Year	<u>486,885</u>	<u>262,269</u>
Net Assets, Unrestricted - End of Year	<u>\$1,030,799</u>	<u>\$486,885</u>

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