

BRIAN WITMER

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SUMMARY: Devoted and energetic professional seeking to create a positive and productive atmosphere through effective management and the creation and implementation of creative concepts.

EDUCATION: College at Brockport, State University of New York

Bachelor of Science in Recreation and Leisure Studies May 2013
Major: Recreation and Leisure Studies with concentrations in Management and Tourism
Minor: Athletic Coaching

Vice President, Brockport Student Government

5/12 – 5/13

Oversaw a non-profit with a 1.6 million dollar annual budget. Managed a staff of 30+ employees. Oversaw 70 clubs. Served as the Board of Directors Chair and facilitated all board meetings.

Bell/Valet/Concierge, Vail Resorts at The Canyons

11/13 – 4/17

Primarily concerned with hospitality towards guests. Duties included greeting guests, assisting with luggage, arranging transportation, making reservations, valeting vehicles, and providing exemplary service for the entire length of stay.

Freelance Writer, Lacrosse All Stars

Published articles on a variety of topics pertaining to the growth of lacrosse as a game all around the world. Traveled extensively across three continents to cover lacrosse events ranging from youth to men's and women's tournaments going all the way up to 60+ years of age.

Events Intern, 3d Lacrosse

6/13 – 8/13

Assisted in preparation for 2 tournaments and 1 camp with responsibilities in programming, registration, contact with facilities departments, as well as hands on coaching experience.

Staff Manager, Lake Placid Summit Lacrosse Tournament

August 5-11 2013

Responsible for hiring, supervising, and scheduling 35 employees over 7 days. Oversaw 12 fields at 3 different sites for the one of the world's biggest lacrosse tournaments of 211 teams.

Campus Advertising Representative, Monster Energy

8/11 - present

Responsible for brand promotion and distribution of new products. Responsible for hosting events and reporting back with photographs and creative reports.

Lacrosse Referee

5/12 – present

Certified member of the Genesee Valley Lacrosse Officials' Association. Fluent with all rules in the sport of lacrosse. Refereed ages 6-18 as well as men's recreational leagues.

Sports Information Intern, SUNY Brockport Department of Athletics

9/12 – 12/12

Concentrated on increasing student attendance at home games, planning halftime contests, as well as managing a staff of 8 support interns.

Substitute Teacher's Assistant, Oswego County BOCES, Mexico NY

1/10- Present

Responsible for supervising students and guiding them along their learning objectives in a variety of subjects. Assisted teachers in maintaining a productive learning environment. Assisted students with a variety of learning complications.

Programming Intern, Fulton Family YMCA, Fulton NY

Summer '11

Wrote strength and conditioning programs for senior citizens and youths. Concentration on acquiring community financial sponsorships.

REFERENCES:

Connor Wilson, Co-Owner at Lacrosse All Stars

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Lacrosse-specific bio for Brian C. Witmer

Intro

I've grown up with lacrosse since day one. My father was a division three coach at the local university before I was even born and so all I've ever known is a life with lacrosse as a nucleus. The friends and relationships I've been blessed with have taken me all around the world more than a few times, and I'd like to think I'm just cracking the surface.

I've never once been the best player on my team, but I've always strived to be the best teammate anyone's ever had. You won't ever see a player with such a wide smile on his face, regardless of the score, because I'm really just happy to be here.

Playing got me hooked, but coaching, officiating, and working in a lacrosse capacity has grown my heart for the game ten times over and it's my obligation to share the opportunity to enjoy the game with as many people on this planet as humanly possible.

Playing:

Four year Player at Oswego High School in Upstate New York – Section Three. Still on Oswego's All Time Single Season Scoring Top 10 (38 points).

Four year Player at SUNY Brockport- a division three school in the SUNYAC conference. Winner of Coaches Award after senior season.

Played one season of Senior B box lacrosse in the Can-Am lacrosse league with the Rochester Greywolves (2013).

Tried out at the NLL Combine in 2013

Played one season of Senior B box lacrosse in the Quebec Senior Lacrosse League with the Vermont Voyageurs (2016).

Played the first half of a season of Senior B box lacrosse in the Can-Am lacrosse league with the Rochester Rivermonsters (2017).

Played the second half of a season of Senior B box lacrosse in the Nova Scotia Senior Lacrosse League with the Twin City Arrows (2017).

Played in the President's Cup with the Nova Scotia Privateers (2017).

Played in the following Men's Tournaments in the Collegiate/Open Divisions over the past few years: Ocean State Classic (Rhode Island), "Gotta Believe" Christmas Tournament (New York), Las Vegas Showcase (Nevada), Lake Placid (New York), 2014 World Lacrosse Championships Festival (Colorado), Vail (Colorado) plus many more tournaments domestically in the United States.

Travelled to Prague for the first time in 2014 to play in the Ales Hrebevsky Memorial Tournament. September 7th-9th will be the second annual holding of the Mentshner Cup and my 6th trip to Prague for box lacrosse. Named one of the top players by LaxAllStars (Connor Wilson) for the Scottish in 2015. In 2017 co-captained the Glasgow Clydesiders to a 2nd place finish.

Played for the Torino Taurus in Italy's National League for the 2015 season. Served more as a coach than a player.

Played one season at midfield for the Woodville Warriors in Adelaide, South Australia. Successfully helped the team back to the State League Playoffs.

In addition to playing in the Czech Republic, Italy, and Australia, played in British National Championships (England), Singapore Spectacular (Singapore), Hong Kong Open (Hong Kong)

Coaching:

Degree in Recreation in Leisure Studies with a Minor in Coaching.

State Certified to Coach Lacrosse in the State of New York

Coached JV lacrosse at Spencerport high school in the Spring of 2013. Served as offensive coordinator and brought the team to a program record of 12-6.

Coached fifth and sixth graders with little/no experience in lacrosse for the Park City Youth Lacrosse Association in Utah. Had some great improvements in players, but the important part was that the kids (and coaches) had a blast all Spring.

Spent a season coaching men aged 18-33 in Torino, Italy. Implemented systems for practice that were previously not present. Once shown how to properly practice and how to effectively manage practice time and drills to best benefit the group, performance on the field went from being subpar to a club-best second place finish, as well as getting five players rostered with the Italian National Team for travel tournaments (up from just one player who made the team for Denver). Drastic improvements were also made once coach learned to speak Italian.

Had the amazing opportunity to coach in Australia at the youth level. Coached U13 boys for the entirety of the 2015 season, helping the boys learn and grow and eventually win their first game in two years. In addition to coaching the U13 boys at the Woodville Lacrosse club in Adelaide, South Australia, I was also fortunate enough to coach the U15 South Australian State team for two months before bringing them to the national tournament in Melbourne. Also introduced lacrosse to Nazareth Catholic School in Adelaide to roughly twenty high school aged girls.

In addition to coaching in Italy and Australia, coaching experience abroad extends to Poland, Spain, Austria, Singapore, and Hong Kong.

Officiating:

Certified to Officiate through the Genesee Valley Lacrosse Officials Association. Refereed in New York, Colorado, Delaware and Utah at youth, high school, and adult leagues and tournaments.

Fully knowledgeable to the rules of box lacrosse as well as field, as well as numerous rule differences including US Lacrosse Youth Standards, NFHS, NCAA, MLL, NLL, FIL field and FIL indoor rules.

Basic understanding of women's international rules and women's collegiate rules.

Writing:

Formerly (2013-2014) a contributing writer for Inside Lacrosse Gear and Inside Lacrosse Indoor. Presently (2014-2017) a contributing writer for Lacrosse All Stars.

Work Experience in Lacrosse:

3d Lacrosse Event Coordinator Intern (Summer 2013): Responsible for helping plan and execute the Denver Shootout which boasts more than two hundred youth and high school teams. Also responsible for helping facilitate camps and other programs that fall under the Events Department.

3d Lacrosse Rising Talent Evaluator: Tasked with going to seek out the top prospects and writing short pieces about them to aid in the recruiting process. Assignments from Canadian Field Championships and the Las Vegas Showcase listed below.

Staff Supervisor, Lake Placid Summit Lacrosse Tournament (2013): Responsible for managing a staff of roughly forty workers for a week at one of the world's most prestigious tournaments.

Competition Specialist, Lake Placid Summit Lacrosse Tournament (2014)
Competition Director Lake Tahoe Summit Lacrosse Tournament (2014)

In both cases (Tahoe and Placid) was tasked by George Leveille to operate the tournament scheduling software and was also responsible for reseeding and rescheduling teams accordingly as the tournaments progressed.

Currently at-will freelance worker with Lacrosse All Stars. Events worked range from Vegas (Sin City Box Classic) to Upstate New York (LASNAI) to Prague (AHM/Mencshner Cup) and Hong Kong (HK Lacrosse Open) and Hungary (European Championships 2016)

Social Media: Currently working in a social media capacity with Lacrosse All Stars on a contractual basis. Instagram (100k+ followers) has been the main concentration, but Facebook and Twitter have also been utilized to engage lacrosse enthusiasts and provide coverage on the lesser-talked about happenings around the lacrosse universe.

Summary

Lacrosse has shown me a world I didn't really think I'd ever get to see. Every new adventure leads to new friendships and with each new acquaintance, a dozen more doors across the country as well as the globe open. Playing hard, being kind to everyone you meet, and displaying responsibility on and off the field is the ticket to success in lacrosse as well as life. This game has been a gift in my life and my obligation and greatest joy is giving this gift to those who haven't yet been able to enjoy it.